Reliable. Renewable. Remarkable.

FOR IMMEDIATE RELEASE
July 1, 2009

Sol, Inc. Announces New Solar Lighting Solution Professionals

Palm City, Fl., U.S.A. —Sol, Inc., the world leader in solar powered LED outdoor lighting announced today the latest companies to join Sol's dealer network known as "Solar Lighting Solutions Professional" or SLSP.

Sol continues its commitment to training installers in order to expand the solar lighting market. Recent innovations have allowed soar lighting to achieve grid parity with electrical connected lights and Sol is pleased to train and prepare industry professionals to grow their business.

An SLSP is a factory trained individual who has undergone Sol's extensive solar lighting training program to meet the needs of customers. The training provides an understanding the fundamentals of solar power, solar light system design, Sol's competitive advantages as well as learning how to sell and market one of the fastest and most profitable segments in the green/sustainable marketplace – solar powered outdoor lighting.

Sol recently held SLSP training sessions in Stuart, Florida, one in December, January, March, May and June to meet the demands of their growing dealer network. The next session is scheduled for August, 2009.

"One of Sol's strong focus areas is to build stronger relationships with our key vendors to help us sell and support our products," said Audwin Cash, Vice President of Marketing and Engineering of Sol. "They understand that selling solar powered lighting systems is a smart and strategic move in today's marketplace. We are excited to have such a growing interest and confidence in our products and know that they will support the growing demand for solar powered lighting solutions globally."

"Our SLSPs are paying attention to the economic environment like everyone else," said Rick Schuett, President and CEO of Sol. "Sol is the best choice for providing renewable and reliable efficient solar LED lighting solutions. Our customers around the world will be better serviced through our SLSP network and by expanding our global presence it will provide Sol the opportunity to grow into new territories."

Some of the most recent US companies recently certified as SLSPs include:

Domestic:

Alternative Global Energy (AGE, Inc.)
Bob Scott Lighting
Commercial Lighting Sales, Inc.
Control Tech USA, Inc.
CT Lighting Sales, Inc.
Electrical Connections By Mike, Inc.
Electrical Wholesalers
Empyreal Green LLC / Freije Paving
Energy & Light & Control
LightFuller Paving & Devt. Inc.
G. DePuydt Sales, LLC
Genesis VII, Inc.
Go Sun and Wind LLC
Green Planet Group, LLC
Hunter Knepshield, Ltd.
Illumination Logistic Services, LLC
Lite Tech, Inc.
Lowtano Consulting
New Genesis Solar Corp
Oosto Group, Inc.
Ramate, Inc.
R.E. Johnson Electrical Contractors, Inc.
Servcor International
Solar & Renewable Power Systems
Solar America
Solar Lighting Energy
Solar Freedom Unlimited, LLC

Sol Inc. | 3210 SW 42nd Avenue, Palm City, Florida
772.286.9461 tel. | 800.959.1329 toll | 772.286.9616 fax
info@solarlighting.com | www.solarlighting.com

Reliable. Renewable. Remarkable.

Solar Products Plus
The Green Panel
SolSense Inc.
Virginia Playground Services
South Atlantic Traffic Corp.
Wirwmastea Electric, Inc.

International - www.solinternational.com:

Diversified Green Energy, Inc. – Puerto Rico
Electrical Solutions Ltd. – Nigeria
Iluminacion Solar De Colombia – Columbia
Sintra Co. – Belgium
Eco Power Systems (NZ) Ltd. - Ecogise1 – New Zealand
ePower Group Ltd. – UK
Sign Communication Solutions Sarl. - Rwanda
Visionistic Party Ltd. - Australia

About Sol Inc. – www.solarlighting.com
Sol is a privately held solar exterior lighting company located in Palm City, Fl. Since 1990, Sol has introduced innovative and cost-effective solar lighting systems that provide unsurpassed levels of illumination and reliability, with over 36,000 systems installed in more than 50 countries on six continents. Sol develops, manufactures and markets commercial/industrial-grade solar powered and energy efficient lighting systems for a wide range of lighting applications including area and security, street and roadways, sign and billboards and transit and shelter lighting. Sol is ISO 9001:2000 certified and committed to superior design, manufacturing, and customer satisfaction.

###

MEDIA CONTACT
Michele McDermott
772.286.9461 ext. 2032
michelem@solarlighting.com
www.solarlighting.com